

# INVITATION



WELCOME TO THE UNVEILING CEREMONY  
OF THE WORLD'S FIRST MONUMENT  
FOR PURE HEALTH AND CLEAN SPORTS – ET PURUS NO 1.

A bronze sculpture and monument,  
created to honor the lifelong work  
by Professor Arne Ljungqvist and his legacy  
for clean sports and a doping free society.



**Place:** Port Hercule, Monaco  
**Date:** December 2nd, 2021  
**Program:** 12.00 Welcoming at the pier  
Jetée Lucciana.  
12.30 Unveiling ceremony by  
H.S.H. Prince Albert II of Monaco.  
13.00 Lunch for guests personally  
invited by H.S.H. Prince Albert II.

**Dress code:** Business attire

**RSVP:** November 26th via email:  
[kristina.wiberg@paljf.com](mailto:kristina.wiberg@paljf.com)

## THE STORY

In 2011, at the 80th birthday celebration for Professor Arne Ljungqvist, a gift was unveiled on stage – the sculpture project Et Purus. Intended to honor Professor Ljungqvist lifelong work against doping in sports and for a doping free society. A symbol to manifest his legacy for generations to come. The same year, an anti-doping foundation was established in Professor Ljungqvist's name and under the patronage of H.S.H. Prince Albert II of Monaco.

The sculpture Et Purus is intended to be placed in a series of cities around the world. With a mission to remind people about the conscious choice to stay pure and away from doping – as a global citizen or as an athlete.

H.S.H. Prince Albert II of Monaco generously accepted to have the first original monument placed in the Principality of Monaco – on the pier Jetée Lucciana, in Monaco's legendary marina, Port Hercule.

Monaco is hosting the head quarters of the International Association of Athletics Federations (IAAF), today World Athletics, which was Professor Ljungqvist's base for his international crusade against doping in sports.

Professor Ljungqvist, still active at the age of 90, started his anti-doping career in 1971 in Sweden. He has since then been fighting doping in sports from leading positions in the major sports organizations: World Athletics (former IAAF), the International Olympic Committee and World Anti-Doping Agency. Professor Ljungqvist is today working actively with doping as a public health issue via his own foundation, initiating the world's first professorship in "doping and public health" together with the Karolinska Institutet in Stockholm, Sweden.



*Professor Arne Ljungqvist – the world's foremost crusader for clean sports. Now working actively for a doping free society – with a sincere ambition to inspire young people to stay clean by making wise choices in life.*



# ET PURUS

The bronze monument Et Purus is sculpted by Sassona Norton, a renowned sculptor with a fascination of hands – the subject of her monumental public artworks. The project Et Purus was created by Bjorn Bertoft in 2011 as a personal gift to Professor Ljungqvist, and Sassona Norton finalized Et Purus No 1 for Monaco in 2021. Et Purus No 2 is under production and will be ready for delivery to Stockholm in 2022. Et Purus No 3 and No 4 are being offered to other cities around the world.

The name Et Purus is inspired by the The Olympic motto “Citius, Altius, Fortius” (Faster, Higher, Stronger). The motto was coined by Father Henri Didon, a friend of Baron Pierre de Coubertin and adopted by the International Olympic Committee in 1894.

Et Purus means “and clean”. The hand with a raised index finger – is the sign of a winner, and the golden ring – a symbolic window into a pure

and clean inner body fingerprint, is meant

to remind us all to stay healthy in our one and only body. Et Purus touches the world of sports as well as our society, embracing pure health in all its forms, also carrying a strong statement for winning by playing fair.



Photo: Jana Julian

*Professor Arne Ljungqvist together with sculptor Sassona Norton in 2016, at her residence Stonebridge in New Jersey, USA.*

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## A WARM WELCOME TO MONACO ON DECEMBER 2ND!

**Place:** Jetée Lucciana, Port Hercule, Monaco

**Date:** December 2nd, 2021

**Time:** 12.00

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